



### The Alabama Health Insurance Premium Payment Program

...sponsored by The Alabama Medicaid Agency



# **Information for Insurance Brokers**

## **AL HIPP Objective:**

#### Partner with insurance brokers to:

- » Help promote HIPP while providing health benefit products to employers as a way to offset high cost of employee contribution
- » Help families with high health care costs save money
- » Grow HIPP by increasing awareness of the benefits it provides Medicaid recipients



# HIPP Can Increase Employee Enrollment

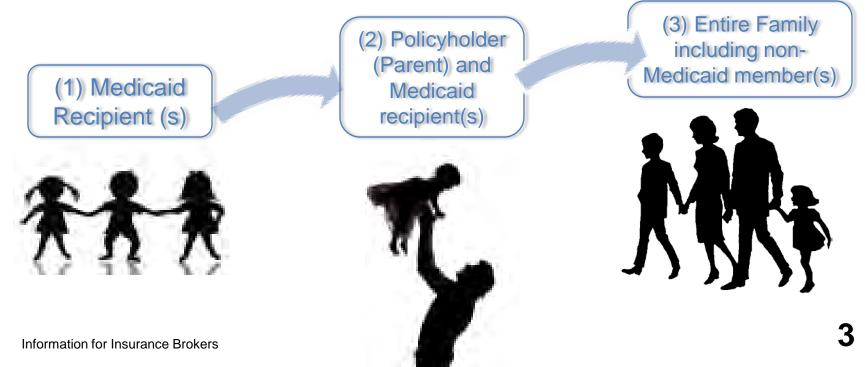
HIPP increases the number of Medicaid families that take advantage of their employee benefits by

- » Making employer-sponsored insurance (ESI) affordable
- » Providing coverage for the entire family
- » Even those not on Medicaid

## **HIPP Offers Employees**

# Monthly premium reimbursement for employer-sponsored insurance (ESI) for qualified Medicaid recipients and their families

» When a Medicaid recipient applies to HIPP, the applicant's family has three possibilities for coverage depending on the cost and availability of the employer's policies:



## **HIPP Offers Employees**

### Incentives for employees to enroll in ESI

- » Wider provider network through group insurance coverage AND Medicaid
- » Coverage of medical expenses by group insurance AND Medicaid, including benefits Medicaid may not cover
- » Health insurance coverage for the entire family
- » If found cost-effective
- » A healthier lifestyle that increases quality of life and work attendance

# HIPP Also Benefits the State

### **Cost savings**

- » ESI pays primary on all claims
- » Medicaid pays secondary (if billed)
- » Primary cost transfers to insurance carrier
- » Savings on health care costs



## **Qualifications for HIPP**

## To qualify for HIPP the member must meet the following criteria:

- 1. Be Medicaid-eligible
- 2. Have access to ESI that covers at least one Medicaid recipient
- 3. Have a case that is cost-effective



## **Cost Effective Determination**

HIPP eligibility advisors approve an applicant if they meet all qualifications including cost-effectiveness.

#### A case is determined cost-effective if:

Insurance premiums are less than medical costs + out of pocket costs + administrative costs

### Insurance premiums tend to be less than medical costs if:

- » There are two or more Medicaid-eligible recipients
- » Expensive medical conditions are involved:
  - » Asthma, Cancer, Pregnancy, Diabetes, Allergies

## When Applying for HIPP

### **Complete an application**

» Submit online, by mail, or fax



- » Insurance card—front and back
- » Employer health insurance rate sheet
  - » Proof of the cost for ESI
- » Summary of benefits for your current or desired plan
- » Paystub that shows premium deduction



## **After HIPP Enrollment**

#### The member will...

- » Provide proof of monthly premium deduction
- » Notify HIPP of changes to insurance policy or plan
- » Notify HIPP of changes in employment
- » Receive monthly premium reimbursements
  - » Via Check or Direct Deposit

## **Frequently Asked Questions**

#### 1. Do I need to be enrolled in a health insurance policy before applying to HIPP?

» No. An applicant must have <u>access</u> to a health insurance policy provided by an employer. You may enroll in a policy after your eligibility is determined.

#### 2. Once enrolled in HIPP, do I lose my Medicaid benefits?

» No. Once enrolled, all Medicaid benefits will continue to be given to the individual for as long as the Alabama Medicaid Agency determines them eligible for Medicaid.

## 3. Does my Medicaid dependent need to have a catastrophic illness to be eligible for HIPP?

» No. Any individual with a <u>medically expensive condition</u> will be considered for the HIPP program, whether they have a catastrophic illness or an expensive condition such as asthma.

#### 4. How will I find out if I have been accepted onto the HIPP program?

You will receive an acceptance or a denial letter in the mail once an eligibility determination is made.

For more FAQs, visit <u>www.MyALHIPP.com</u>, click on FAQs.

Information for Insurance Brokers

## **Program Contact Information**

The following methods of communication are available to you 8 a.m. - 5 p.m. Monday-Friday.

Phone:

1-855-MyALHIPP (855-692-5447)

Address:

3066 Zelda Rd Box233

Montgomery, AL 36106

Email: <u>CustomerService@MyALHIPP.com</u>

**F**ax: 1-855-357-1130

Website: www.MyALHIPP.com

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## **AL HIPP Resources**

Use the following resources for program and referral information:

- » 1-855-MyALHIPP
- » www.MyALHIPP.com which provides:
  - 1. Program information
  - 2. Online application
  - 3. Printable materials including:
    - » Brochure, handouts, presentations, fact sheets

Request a packet of brochures by contacting Outreach@MyALHIPP.com



## **Fostering a Partnership**

By providing education, communication, and support we hope to increase your knowledge and understanding of the HIPP program.

An increase of HIPP awareness and membership aims to:

- » Increase the number of Medicaid individuals and families that are covered by commercial insurance.
- » Optimize state savings as the number of Medicaid recipients that are enrolled in HIPP increases.

You can have a significant impact on the growth of this program by simply referring a pre-qualified Medicaid member to HIPP.

Information for Insurance Brokers



### **Refer likely candidates to HIPP**

- » Refer employers to our website
- » Pass out HIPP brochures that include an application and contact information

### Offer suggestions to the HIPP program

You may contact us at any time with thoughts and suggestions